

VIVEKANANDHA

COLLEGE OF ARTS AND SCIENCES FOR WOMEN

ELAYAMPALAYAM, TIRUCHENGODE –Tk, NAMAKKAL DISTRICT

(Affiliated to Periyar University, Approved by AICTE, Re-accredited with 'A' Grade by NAAC)

Recognized under section 2(f) & 12 (B) of UGC ACT 1956,

An ISO 9001:2008 Certificate Institution



DEPARTMENT OF PSYCHOLOGY

B.SC. PSYCHOLOGY

SYLLABUS & REGULATIONS

FOR CANDIDATES ADMITTED FROM 2019-2020 ONWARDS

UNDER AUTONOMOUS & CBCS PATTERN

VIVEKANANDHA EDUCATIONAL INSTITUTIONS

Angammal Educational Trust

Elayampalayam, Tiruchengode (Tk) Namakkal (Dt)

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VIVEKANANDHA COLLEGE OF ARTS & SCIENCES FOR WOMEN

(Autonomous)

ELAYAMPALAYAM, TIRUCHENGODE

B.SC (PSYCHOLOGY) - REGULATIONS

(Candidates admitted from 2019-2020 onwards)

I. SCOPE OF THE COURSE

B.SC. PSYCHOLOGY is an undergraduate programme aimed at equipping students with comprehensive knowledge and skills in regards to human psyche and actions by basing them on some concrete principles of and understanding. Graduate students are made aware of all the key principles and concepts of the subjects during the course of their studies. There has been an increase in the need for psychology and human behavior experts to take up various roles at rehabilitation and counseling level in the market. B.Sc. Psychology. Course in psychology transforms students into qualified practitioners who are ready to take up various roles in the job market. The program expects a serious commitment and involvement of the student to take up challenging study schedules and assignments. The course involves a blend of theoretical education and practical training which run concurrently for a period of three years and equips a student with knowledge, ability, skills and other qualities required for a psychologist.

The uniqueness of the program is its content and topic coverage, the teaching methodology and the faculty. The syllabus has been designed at a level equal to that of professional courses. The teaching methodology includes classroom lectures, industrial visits, Psychology programme, group discussion, case study using audio visual aids like PowerPoint presentation through LCD, OHP projector, Conferencing, Modern methods of teaching and Research oriented education, practical and project work. Focus is also on developing the soft skills development programme for the benefit of the students. For Core subjects, Outsource Guest Lectures by Educationalist, Practitioners, Industrialists and Professionals will be invited to enable the students to get wider exposure and gain practical knowledge. Students joining in this program can also enroll for themselves in any one of the professional courses like offered by Clinical Psychology, School Psychology, Educational Psychology, Health Psychology, HRM, Counseling etc.

II. SALIENT FEATURES

- ✓ Course is specially designed for Psychology professionals.
- ✓ Special Guest lectures from Academician, , Practitioners, Psychologist, Industrialists and Professionals will be arranged for the benefit of the student
- ✓ Exclusively this course caters to the students who are interested in pursuing professional courses like Clinical Psychology, Counseling, HRM etc.
- ✓ Enables students to gain a professional knowledge simultaneously during their B.Sc. (Psychology) Degree.
- ✓ Project work is included in the syllabus to enhance conceptual, analytical & detective skills among the students.

III. OBJECTIVES OF THE COURSE

1. To impart knowledge in an advanced concepts and applications in various fields of Psychology.
2. To teach the recent developments in the various areas of Psychology.
3. To orient the students in an applied aspect of different advance Psychology field and practices.
4. To provide the students to learn new avenues introduced in professional courses.
5. To equip the students to occupy the important positions in School, Colleges, Universities, Hospital, industries, and related organizations.

To inspire the students to apply the knowledge gained for the Development of society in general

PROGRAMME OUTCOME

PO – 1: After completing three years of Bachelors in science (Psychology) program, students would gain a thorough grounding in the fundamentals of Psychology.

PO – 2: The Psychology focused curriculum offers a number of specializations and practical exposures which would equip the student to face the modern-day challenges in Psychology Field.

PO - 3: The all-inclusive view of the course offer a number of value based and job oriented skills ensures that students will be trained into up-to-date. In Psychology courses beyond the introductory level, effective development will also progress to the valuing and organization levels.

Program Specific Outcome (PSO)

PSO – 1 Students will be able to demonstrate progressive learning of various methods related to Psychology. Students will be able to demonstrate knowledge in setting up a Psychology and other domain areas.

- PSO – 2** Students will demonstrate progressive affective domain development of values, the role of Psychology in society and organization.
- PSO – 3** Students will learn relevant Psychological skills for enhancing the knowledge, self-development, statements in various field in organizations.
- PSO –4** Students will learn relevant Psychological skills, applying both quantitative and qualitative knowledge to their future careers in organization.
- PSO – 5** Learners will gain thorough systematic and subject skills within various disciplines of Psychology.
- PSO – 6** Learners will be able to recognize features and roles of Psychologist, counselor, which will help learners to possess knowledge and other soft skills and to react aptly when confronted with critical decision making.
- PSO– 7** Learners will be able to prove proficiency with the ability to engage in competitive exams like UPSC, NTA, SET and other courses.
- PSO – 8** Learners will acquire the skills like effective communication, decision making, problem solving in day to day affaires
- PSO – 9** Learners will involve in various co-curricular activities to demonstrate relevancy of foundational and theoretical knowledge of their academic major and to gain practical exposure.
- PSO –10** Learners can also acquire practical skills to work as psychologist, counselor, other psychology related services.
- PSO - 11** Learners will be able to do higher education and advance research in the field of psychology

IV. ELIGIBILITY FOR ADMISSION

Candidates seeking admission to the first year B.Sc. Psychology, shall be required to have passed the Higher Secondary Examinations conducted by the Government of Tamilnadu, with completed the 10+2 level of education from a recognized educational Board. Secured a minimum aggregate score of 50% at the 10+2 level, have reasonably good problem-solving and mathematical skills as one of the subjects or an examination of any other university or authority accepted by the syndicate, subject to such conditions as may be prescribed there to.

REGULATIONS

V. TRANSITORY PROVISIONS

Candidates who have undergone the UG Course of study before 2017-18 shall be permitted to appear for the examinations under the same regulations for a period of three years i.e., upto and inclusive of the examination of April/May 2019-20. Thereafter, they will be permitted to appear for the examination only under the regulations then in force. Supplementary examinations will be conducted within a month. In case of failure she has to complete within 5 years.

Choice Based Credit System

Choice Based Credit System is a flexible system of learning. It allows different weightages in different courses based on the utility in the overall structure of curriculum. It permits the students to

- i. Choose electives from wide range of elective courses.
- ii. Undergo additional courses and acquire more than the required number of credits.
- iii. Adopt an inter–disciplinary approach in learning.

Eligibility for Award of Degree

A student is eligible for the award of the degree only if she has undergone the prescribed course of study in the college for a period of three academic years (UG) / two academic years (PG) and passed the examinations of all the semesters prescribed earning 140 credits for U.G. and 90 credits for P.G.

Duration

The total period of study for each programme is as below

U.G. Three years - 6 semesters

Each academic year is divided into two semesters. The total number of working days is 90 days for each semester.

Curriculum

U.G. Programme

Part – I	-	Tamil / Hindi / Malayalam / any other
Part – II	-	English
Part – III	-	Core Subjects Allied Subjects Electives Project – Individual / Group Project
Part – IV	-	Skill Based Electives Non – Major Electives Environmental Studies Value Educations
Part – V	-	Extension activities

Extension Activities

All students should enroll in **Part V Vivekanandha Outreach Programme** – to enable her to complete a degree course. Active participation of the student throughout the year in the extension activities choice is mandatory. **(1 Credit in VI Semester)**

The medium of instruction and Examinations

The medium of instruction and examinations, for the papers under part I and II shall be in the language concerned. For part III and IV the medium of instruction and examinations shall be English.

Evaluation of the students

The evaluation of the students in a particular course is based on their performance in (i) the Continuous Internal Assessment (1) and (2) the End Semester Examinations. (ESE)

For each theory paper the maximum marks for Continuous Internal Assessment and End Semester Examinations are 25 and 75 respectively and for **practical paper** the corresponding marks are 40 and 60.

Continuous Internal Assessment (CIA)

For theory papers two CIA tests with duration of One hour each and one Model Examination with **Three hours** duration will be conducted every semester. **For practical it is as decided by the respective Board of Studies.** CIA test and Model Examinations will be conducted as per End semester Examination pattern.

Schedule of Internal Assessment Tests and Model Examinations are decided in advance by the Principal in consultation with the Controller of Examinations and Heads of the departments and is given in the Hand book.

Every candidate is required to get prior permission (before the test model examination is conducted) from the Head of the Department and the Principal to write the test at a later date on valid reasons/ medical grounds. Where no such permission is obtained, the decision of the Head of the Department and the Principal, to hold or not to hold separate examination for any such candidate shall be final.

The valued answer script of CIA tests (1&2) and Model Examination shall be given to the candidates within 5 days after completion of the tests and examination for their personal verification during the class hours and collected back with the signature. The tests marks should be submitted to the office of the Controller of the Examinations immediately after getting the signature from the students.

Continuous Internal Assessment

The weightage assigned to various components of the Continuous Internal Assessment is as follows.

		UG
1.	CIA Test I & II (Average)	- 5
2.	Model Examination	- 10
3.	Assignment	- 5
4.	Seminar	- 0
5.	Attendance	- 5

- Attendance

Upto 75%	-	0	
76 – 80%	-	1	
81 – 85%	-	2	} 5
86 – 90%	-	3	
91 – 95%	-	4	
96 – 100%	-	5	
Total	-		----
			25

CIA marks are calculated by the teacher concerned, entered in the register, signed by the candidates and approved by the Heads of Departments and the Principal.

The hard copy and the soft copy (through email) of the CIA marks are submitted to the office of the Controller of Examinations before the last working day of every semester.

End Semester Examinations

End Semester Examinations will be conducted for both **theory** and **practical papers** at the end of each semester (in the month of November for odd semester and April – May for the even semester).

End Semester Examinations Schedule

The schedule for End Semester Examinations is fixed by the Controller of Examinations in consultation with the Principal and Heads of the Departments and is displayed on the notice board and also is circulated to the staff and students through College website (www.vicas.org).

Attendance

The guidelines of attendance requirement issued by the Periyar University are adopted by the college.

S.No	Percentage of Attendance	Remarks
1	Secured not less than 75% of attendance of the 90 working days during the semester. (67.5 days)	Students are permitted to take the End Semester Examinations of any semester
2	Secured attendance between 74% and 65%	Students can write the exam after paying the condo nation fee.
3	Secured attendance between 64% and 50%	Compensate the storage in attendance in the subsequent semester and appear for both semester papers together at the end of the latter semester with condo nation fee.
4	Secured below 50% attendance	Not eligible to the write the End semester examinations and she has to rejoin the same semester

Question Paper

Question Papers for the End Semester Examinations theory papers are set by the external question paper setters and are scrutinized by a team of external experts in the discipline concerned.

For End Semester Practical examinations, setting of question paper, conduct of examinations and valuations are done by both internal and external examiners.

Hall Tickets and Instructions

Hall Ticket which contains Subject code, title, Date, Session, Block name, Hall number & seat number for the End Semester Examinations will be issued to eligible students on time before the End Semester Examinations. Students must bring the Hall Ticket and the college ID Card to every session of the End Semester Examinations for verification.

No student enters the Examination Hall after ½ hour from the commencement of the Examination.

Students can bring to the examination hall only ordinary scientific calculator. They can use the mathematical, statistical or any other table (if required) provided by the college during the End Semester Examinations.

Students are not allowed to bring programmable calculators / Mobile phones or any other unwanted materials inside the Exam Hall.

Malpractice

Any kind of malpractice during the End Semester Examinations / Practical Examinations is strictly prohibited. If it is found she will be debarred from writing that particular paper in that semester or all the papers in that semester based on the nature of the malpractice.

A Complaint regarding the End Semester Examinations Question Papers must be brought to the Controller of Examinations on the same day of the examination by the HOD concerned or the class teacher concerned.

Valuation

After giving dummy numbers the answer scripts are valued by 100% external examiners. The End Semester Examinations results are published in the college website within 10 – 15 days from the date of last examination and it is also put up on the notice board.

Revaluation and Transparency

Provision is available for Improvement / Retotalling / Revaluation /obtaining photo copy of the valued answer scripts for current semester papers.

Students can apply for obtaining photo copy of valued answer scripts to the Controller of Examinations through the Principal in the prescribed format along with the prescribed fee within five working days from the date of publication of results.

After scrutinizing the paper they can apply for revaluation within **three days** (after obtaining the photo copy)

If the marks scored in the revaluation are less than the original marks, original marks will be considered. If the mark scored in the revaluation is higher than the original marks the marks obtained in the revaluation shall stand.

If the difference in marks in the original valuation and the revaluation is more than 10, a third valuation will be done and the average of the nearest two marks shall be the final marks awarded.

PASSING MINIMUM

There is no minimum pass marks for CIA

The minimum mark to obtain a pass in UG Programme is 40% in ESE and 40% in the aggregate of CIA+ESE.

MODERATION

A maximum of 8 marks shall be awarded as moderation to each candidate/per semester in the ESE Theory Papers as well as revaluation papers, subject to the following limits:

For a maximum of 100 marks - Not exceeding 5 marks/paper

For a maximum of 75 marks – Not exceeding 4 marks/paper

For a maximum of 50&55 marks – Not exceeding 3 marks/paper

Improvement

A student who obtains a pass mark in a paper in the first attempt can appear for the same paper only in the immediate next semester. Reappearance for improvement is allowed only in theory papers. The highest marks whether the original or improvement will be considered as the final mark. However the improvement marks will be considered only for classification and not for ranking. When there is no improvement there will not be any change in the original mark, already awarded.

Supplementary Examinations

In order to provide an opportunity to the failed final U.G. students to complete the programme in the same year without any loss of time supplementary examinations are conducted within 20 days from the date of publication of even semester results of the final year.

1. Student who has cleared all the papers of earlier semesters (First to fifth Semester U.G.) but has failed in one or two papers written in the final semester will be allowed.
2. Student who has cleared all the papers except only one paper in all the semesters can also apply to the supplementary examinations.
3. Student can apply for Supplementary Examinations to the Controller of Examinations through the Principal in the prescribed format along with prescribed fee within seven working days from the date of publication of results.

Reappearance of failed Students

A student failed in the End Semester Examinations can appear for the papers in the subsequent End Semester Examinations.

Failure in any paper / papers in the ESE or absence from the ESE shall not cause detention of the candidate in that semester. All the registered candidates shall be promoted to the next semester.

Credit for U.G. Course

Part	Particulars	Credit	
		B.A., /B.Sc.,	B.Com., / B.Com (CA) / B.B.A., / B.B.A (CA), / B.C.A.,
Part I	Foundation Tamil / Hindi / Malayalam	12	6
Part II	Foundation English	12	6
Part III	Core	63	75
	Allied/ Allied Practical (16+12)	28	28
	Electives (2)	6	6
Part IV	Skill Based Electives (4)	8	8
	Non Major Electives (2)	4	4
	Environmental Studies/ Yoga	4+2	6
Part V	Extension Activities	1	1
Total		140	140

The only credit earned for Part V Extension Activities of a successful student shall not be taken into consideration for classification / Ranking / Distinction.

Mark Statement

Mark Statement Issued at the end of each semester will indicate the credits and marks / grades obtained in each course.

Classification, Grade, Grade Point, GPA & CGPA

The grades are given on the basis of the percentage of marks scored by the students as shown below:

CGPA	Grade	Classification of Final Result
9.5 – 10.0	O+	First Class – Exemplary *
9.0 and above but below 9.5	O	
8.5 and above but below 9.0	D++	First Class – Distinction *
8.0 and above but below 8.5	D+	
7.5 and above but below 8.0	D	
7.0 and above but below 7.5	A++	First Class
6.5 and above but below 7.0	A+	
6.0 and above but below 6.5	A	
5.5 and above but below 6.0	B+	
5.0 and above but below 5.5	B	Second Class
4.5 and above but below 5.0	C+	Third Class
4.0 and above but below 4.5	C	
0.0 and above but below 4.0	U	Re - appear

* The candidates who have passed in the first appearance and within the prescribed semester of the U.G. (Major, Allied and Elective courses alone) are eligible.

Only applicable to U.G. programme.

In the consolidated mark sheet issued, the class in which the candidate has passed will be given separately for Part I, II and III. Grade Point Average (GPA) will be given for Part III (Including only core & allied courses) as well as for all the components of the curriculum separately for UG Programme based on all the subjects studied by the student.

The Grade Point Average (GPA) will be calculated as follows at the end of the Programme.

C_i = Credits earned for course i in any semester

G_i = Grade Point obtained for course i in any semester

n refers to the semester in which such courses were credited

For a Semester :

$$\text{GRADE POINT AVERAGE [GPA]} = \frac{\sum C_i G_i}{\sum C_i}$$

Sum of the Multiplication of grade points by the credits of the courses

$$\text{GPA} = \frac{\text{Sum of the Multiplication of grade points by the credits of the courses}}{\text{Sum of the credits of the courses in a semester}}$$

Sum of the credits of the courses in a semester

For the entire programme :

$$\text{CUMULATIVE GRADE POINT AVERAGE [CGPA]} = \frac{\sum_n \sum_i C_{ni} G_{ni}}{\sum_n \sum_i C_{ni}}$$

Sum of the multiplication of grade points by the credits of the entire programme

$$\text{CGPA} = \frac{\text{Sum of the multiplication of grade points by the credits of the entire programme}}{\text{Sum of the credits of the courses of the entire programme}}$$

Sum of the credits of the courses of the entire programme

Criteria for Rank

1. Marks secured in all the papers are considered for P.G. programmes and marks secured in core and allied a course that is Part – III are considered for U.G. programme.
2. Student must have passed all papers in the first attempt in the respective semesters.
3. Student should have completed the courses with the minimum period prescribed for the course of study.
4. Improvement marks will not be considered for ranking but will be considered for classification.

Transfer of Students

Students seeking a transfer to the U.G. and P.G. degree course in VICAS have to fulfill the following conditions.

1. Seats must be available in the department concerned
2. The students should not have any arrear paper if they are coming from non Autonomous Colleges.
3. The student must write the papers which are offered in our college, if those papers are not included in the syllabus of the previous college.

COURSE PATTERN I - B.Sc - PSYCHOLOGY
(WITH EFFECT FROM 2019-2020 ONWARDS)

Subject Code	Course	Subject Title	Hrs / Week	Credits	Int. Mark	Ext. Mark	Total Mark
SEMESTER – I							
19U1LT01	Languages	Tamil or anyone of the modern or Classical Language – I	6	3	25	75	100
19U1LE01B	Languages	English – I	6	3	25	75	100
19U1PYC01	Core-1	General Psychology – I	6	5	25	75	100
19U1PYC02	Core-2	Social Psychology – I	6	5	25	75	100
19U1PYA01	Allied – 1	Principles of Management	4	5	25	75	100
17U1VE01	Value Based Education	Yoga	2	2	25	75	100
Total			30	23	150	450	600
SEMESTER – II							
19U2LT02	Languages	Tamil or anyone of the modern or Classical Language – II	6	3	25	75	100
19U2LE02B	Languages	English – II	6	3	25	75	100
19U2PYC03	Core – 3	General Psychology-II	6	5	25	75	100
19U2PYC04	Core - 4	Social Psychology – II	6	5	25	75	100
19U2PYA02	Allied -2	Human Resource Management	4	4	25	75	100
19U2ES01	Value Based Education	Environmental Studies	2	2	25	75	100
Total			30	22	150	450	600

Subject code: 19U1PYC01

Semester: I

Credit: 5

Hours: 75

B.SC PSYCHOLOGY

SEMESTER - I

CORE - I

GENERAL PSYCHOLOGY– I

Objectives:

To enable the students to

- know the history of psychology
- understand the physiological basis of behaviour
- understand the concepts of sensation and perception
- analyze various theories of learning

Learning Outcome

Students will be able to understand the meaning and history of psychology.

Students will be able to gain knowledge physiological basis of behavior.

Students will be able to understand the concepts of sensation and perception.

Students will be able to analyze various theories of learning.

CO NUMBER	CO STATEMENT	KNOWLEDGE LEVEL
CO1	To recall the concept, goals and history of psychology	K1
CO2	To explain about physiological bases of behavior.	K2
CO3	To perceive sensation and its properties.	K5
CO4	To change individual perception	K6
CO5	To identify the learning methods.	K3

UNIT I : HISTORY AND PERSPECTIVES OF PSYCHOLOGY

Psychology – Meaning – Goals – History of Psychology: Structuralism, Functionalism, Gestalt Psychology, Psychoanalytic Psychology, Behaviorism. Modern perspectives of psychology: Psychodynamic, Behavioural, Humanistic, Biopsychology, Cognitive, Socio-cultural, Evolutionary. Scope of Psychology. **(15 HOURS)**

UNIT II : PHYSIOLOGICAL BASES OF BEHAVIOUR

Nervous system: Structure of the neurons – Neural impulse – Synapse – Neurotransmitter. Central nervous system: Brain – Spinal cord. Peripheral nervous system: Somatic nervous system – Autonomic nervous system. Structure of the Brain: the brain stem – Structures under the cortex – The cortex. The endocrine glands. **(15 HOURS)**

UNIT III : SENSATION

Sensation – Meaning. Vision: Psychological properties of light – Structure and functioning of the eye – Colour vision. Hearing: Psychological properties of sound - Structure and functioning of the ear – Theories of pitch. Other senses: Gustation – Olfaction – Kinesthetic sense – sensory thresholds
(15 HOURS)

UNIT IV : PERCEPTION

Perception – Meaning. The perceptual constancies: Size constancy – Shape constancy – Brightness constancy. The Gestalt principles of perception: Figure-ground – Proximity – Similarity – Closure – Continuity - Contiguity. Depth perception: Monocular cues – binocular cues. Perceptual illusions – Factors influencing perception- Pattern Recognition and Distance Perception
(15 HOURS)

UNIT V : LEARNING

Learning – Meaning. Theories of learning: Classical conditioning – Elements of classical conditioning – Pavlov's classical experiment. Operant conditioning: Thorndike's law of effect – B.F.Skinner's experiment – Concepts in operant conditioning. Kohler's insight learning – Bandura's observational learning – Tolman's latent learning.
(15 HOURS)

REFERENCE BOOKS:

1. Ciccarelli, K.S and Meyer, E.G. (2012). Psychology. New Delhi: Dorling Kindersley Pvt, Ltd.
2. Feldman, S.R. (2004). Understanding Psychology. New Delhi: Tata Mc Graw Hill.
3. Morgan, King, Weiz and Schopler. (1998): Introduction to Psychology,7 Edition, New Delhi, TATA McGraw Hill.

Mapping

PO CO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PO 11	PO 12	PO 13	PO 14	PO 15
CO1	-	✓	-	-	-	-	-	-	-	-	-	-	-	-	-
CO2	✓	-	-	-	-	-	-	-	✓	-	-	-	-	-	-
CO3	-	-	-	-	✓	-	-	-	-	-	-	✓	-	-	-
CO4	-	-			-	✓	✓		-		✓	-		✓	✓
CO5	-		-	✓	-	-	-	-	-	✓	-	-	✓	-	-

Subject code: 19U1PYC02

Semester: I

Credit: 5

Hours: 75

B. Sc. PSYCHOLOGY
SEMESTER - I
CORE - II
SOCIAL PSYCHOLOGY-I

Learning Objectives:

To enable the students to

- know the origin and development of social psychology
- understand the social perception and the role of cognition
- understand the aspects of social identity
- analyze the differences in prejudice and discrimination

Learning Outcome

Students will be able to understand the origin and development of social psychology.

Students will be able to gain knowledge about social perception.

Students will be able to understand about the aspects of social identity

Students will be able to analyze the differences in prejudice and discrimination.

CO NUMBER	CO STATEMENT	KNOWLEDGE LEVEL
CO1	To explain the origins and development of social psychology	K2
CO2	To analyze about social perception and social cognition	K4
CO3	To develop positive attitude.	K5
CO4	To build the social identity	K3
CO5	To discuss the prejudice and discrimination	K6

UNIT I: INTRODUCTION

Definition – Origins and Development of Social Psychology – Research Methods in Social Psychology: Systematic Observation- Experimental and Correlational Methods - Role of theory in Social Psychology.

(15 HOURS)

UNIT II: SOCIAL PERCEPTION AND COGNITIONS

Social Perception: Nonverbal communication, attribution, impression formation and management – Social Cognition: Schemas and prototypes -Heuristics - Affect and Cognition. **(15 HOURS)**

UNIT III: ATTITUDE AND ATTRACTION

Attitudes: Formation, influence, guiding behaviour, persuasion, resistance and cognitive dissonance. Attraction: internal and external sources, similarity and mutual liking and close relationships as foundations of social life. **(15 HOURS)**

UNIT IV: SOCIAL IDENTITY

Aspects of Social Identity: The Self: concept and self-esteem, self functioning: focusing, monitoring and efficacy, Gender: Maleness, femaleness and stereotypes – Bem's Androgyny – social diversity. **(15 HOURS)**

UNIT V: PREJUDICE AND DISCRIMINATION

Prejudice: Choosing whom to hate -Discrimination: prejudice in action - Origins of Prejudice: Direct intergroup conflict, racial violence, Social learning and social categorization. Prejudice based on gender and Striking back against prejudice. **(15 HOURS)**

REFERENCE BOOKS:

1. Baron, Robert A. and Byrne, D. (2001) Social Psychology 8 Edition, Reprint, Prentice-Hall of India Pvt Ltd, New Delhi, India
2. Brehm, SS. and Kassin, S.N. (1996). Social Psychology, 3 Edition, Houghton Mifflin Company, Boston, USA.
3. Crisp, R.J. and Turner, R.N. (2007). Essential Social Psychology, Sage Publications India Pvt Ltd., New Delhi, India.
4. Myers, D.G. (2002). Social Psychology, 7 International Edition, McGraw Hill Companies, New York,

Mapping

PO CO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PO 11	PO 12	PO 13	PO 14	PO 15
CO1	✓	-	-	-	-	-	-	-	✓	-	-	-	-	-	-
CO2	-	-	✓	-	-	-	-	✓	-	-	-	-	-	-	-
CO3	-	-	-	-	✓	-	-	-	-	-	-	✓	-	-	-
CO4	-	-	-	✓	-	-	-	-	-	✓	-	-	✓	-	-
CO5	-	-	-	-	-	✓	✓	-	-	-	✓	-	-	✓	✓

Subject code: 19UIPYA01

Semester: I

Credit: 5

Hours:75

B. Sc. PSYCHOLOGY

SEMESTER - I

ALLIED - I

PRINCIPLES OF MANAGEMENT

Objectives:

To enable the students to

- know the Meaning of Management
- understand the Concepts of Planning and Decision Making
- analyze the Concept of Organization
- illustrate Leadership and Motivation
- experiencing Coordination and Control

Learning Outcome

Students will be able to understand the concepts and meaning of management

Students will be able to gain knowledge about planning and decision making.

Students will be able to understand the concept of organization, leadership and motivation

Students will be able to understand the coordination and control.

CO NUMBER	CO STATEMENT	KNOWLEDGE LEVEL
CO1	To explain the concepts and meaning of management	K2
CO2	To analyze about planning and decision making.	K4
CO3	To understand the structure and need of the organization.	K5
CO4	To develop a leadership quality and self motivation	K6
CO5	To build the co ordination and control	K3

UNIT I: MANAGEMENT: AN INTRODUCTION

Management – Definition – Importance – Nature – Scope and Functions – Principles of Management.
Evolution of Management Thoughts – Contributions of F.W. Taylor - Henry Fayol – Elton Mayo –
Hawthorne Experiment. **(15 HOURS)**

UNIT II: PLANNING AND DECISION MAKING

Planning – Importance – Advantage – Steps in planning – Types of Plans – Management by Objectives (MBO) – Process – Merits – Limitations. Decision Making – Definition – Types of decision – Process of decision making – Rational Decision making
(15 HOURS)

UNIT III: ORGANIZATION

Nature and purpose of organizing - Organization structure - Formal and informal groups In organization - Line and Staff authority - Departmentation - Span of control - Centralization and Decentralization - Delegation of authority - Staffing - Selection and Recruitment - Orientation - Career Development - Career stages – Training - - Performance Appraisal.
(15 HOURS)

UNIT IV: LEADERSHIP AND MOTIVATION

Directing – Meaning, Importance, Principles – Leadership – Styles of Leadership – Qualities for effective leadership. Motivation – Theories of motivation – Maslow's need hierarchy theory, Herzberg's two factor theory and their comparison
(15 HOURS)

UNIT V: COORDINATION AND CONTROL

Coordinating – need – Principles – Approaches to achieve effective Co-ordination. Controlling – Meaning – Elements and significance – Steps in control process – control techniques. **(15 HOURS)**

TEXT BOOKS:

1. C.B. Gupta, Business Organization & Management, Sultan Chand & Sons.
2. L.M. Prasad, Principles of Management, Sultan Chand & Sons.

REFERENCE BOOKS:

1. DingarPagare, Business Management, Sulthan Chand & Sons
2. Tripathi P.C. & P.N. Reddy, Principal of Management, TMH
3. Bhusan Y.K. Business Organization and Management, McGraw Hill
4. Koontz and O.Donnel, Essentials of Management, McGraw Hill

5. Ramasamy. T, Principles of Management, Macmillan India Ltd.,
6. Basu, Organisation & Management, S. Chand
7. M.C. Shukla, Business Organisation and Management, S.Chand
8. Rustom Davar, Management Process, Progressive Corporation Pvt., Ltd
9. J. Jayashankar, Principles of Management, Margham Publications.
10. Rupa Gunaseelan & Kulandaisamy, Vikas Pub. House, S. Chand & Sons.
11. Dr. V.R. Palanivelu, Principles of Management, Himalaya Pub. House, Mumbai
12. Dr. S. Karthick, Principles of Management, Shanlax Publication.

Mapping

PO CO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PO 11	PO 12	PO 13	PO 14	PO 15
CO1	✓	-	-	-	-	-	-	-	✓	-	-	-	-	-	-
CO2	-	-	✓	-	-	-	-	✓	-	-	-	-	-	-	-
CO3	-	-	-	-	✓	-	-	-	-	-	-	✓	-	-	-
CO4	-	-			-	✓	✓	-	-		✓	-		✓	✓
CO5	-		-	✓	-	-	-	-	-	✓	-	-	✓	-	-

Subject code: 19U2PYC03

Semester: II

Credit: 5

Hours: 75

B. Sc. PSYCHOLOGY

SEMESTER - II

CORE - III

GENERAL PSYCHOLOGY-II

Learning objectives:

To enable the students to

- know and understand the concepts of memory and forgetting
- understand the consciousness
- understand the concepts of intelligence, thinking and role of language in thinking
- evaluate the different theories of emotions

Learning Outcome

*Students will be able to understand the concepts of memory and consciousness.
Students will be able to gain knowledge about intelligence and thinking.
Students will be able to understand about motivation and emotion.*

CO NUMBER	CO STATEMENT	KNOWLEDGE LEVEL
CO1	To explain the concepts of memory, types of memory.	K2
CO2	To analyze about need and purpose of sleep, sleeping disorders.	K4
CO3	To measure intelligence using various tests.	K5
CO4	To identify the methods in problems in problem solving.	K3
CO5	To improve motivation, and emotion.	K6

UNIT I: MEMORY AND FORGETTING

Models of memory: Levels of processing model – PDP model. Stages of memory: Sensory memory – Short- term memory – Long-term memory. Retrieval of long-term memory: Retrieval cues - Recall – Recognition. Forgetting; Curve of forgetting – Encoding failure – Memory and Study Strategies in encoding- Decay theory – Interference theory.

UNIT II CONSCIOUSNESS: SLEEP, DREAMS AND HYPNOSIS

Consciousness – Definition. Sleep – Necessity and purpose of sleep – Stages of Sleep – Sleep disorders: Insomnia – Sleep apnea – Narcolepsy. Dreams – Freud's interpretation of dreams: Manifest content – Latent content. Hypnosis: Steps in hypnotic induction – myths about hypnosis – Theories of hypnosis.

UNIT III INTELLIGENCE

Intelligence – Definition. Nature- nurture issue on intelligence. Measurement of intelligence: Binet's mental ability test – Stanford -Binet and I.Q – The Wechsler tests. Theories of Intelligence: Spearman's theory – Gardner's multiple intelligence – Sternberg's triarchic theory - Influences on intelligence: Genetic and Environmental - Extremes in intelligence: Mental Retardation – giftedness- Emotional Intelligence.

UNIT IV THINKING AND LANGUAGE

Thinking – Meaning. Mental imagery: Concepts – Prototypes. Problem solving and decision making: Methods in problem solving – Barriers in problem solving – Critical Thinking. Creativity – Divergent and convergent thinking. Language – Levels of language analysis – Relationship between language and thought.

UNIT V MOTIVATION AND EMOTION

Motivation – Meaning. Approaches to motivation; Instinct approach – Drive-reduction approach – Arousal approach – Incentive approach – Humanistic approach (Maslow's hierarchy of needs) – Self-determination theory. Emotion – Meaning. Theories of Emotion: James-Lange theory – Cannon-Bard theory – Schachter-Singer and Cognitive arousal theory.

REFERENCE BOOKS:

1. Ciccarelli, K.S and Meyer, E.G. (2012). Psychology. New Delhi: Dorling Kindersley Pvt, Ltd.
2. Feldman, S.R. (2004). Understanding Psychology. New Delhi: Tata Mc Graw Hill.
3. Morgan, King, Weiz and Schopler. (1998): Introduction to Psychology, 7th Edition, New Delhi, TATA McGraw Hill.

Mapping

PO CO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PO 11	PO 12	PO 13	PO 14	PO 15
CO1	✓	-	-	-	-	-	-	-	✓	-	-	-	-	-	-
CO2	-	-	✓	-	-	-	-	✓	-	-	-	-	-	-	-
CO3	-	-	-	-	✓	-	-	-	-	-	-	✓	-	-	-
CO4	-	-	-	✓	-	-	-	-	-	✓	-	-	✓	-	-
CO5	-	-	-	-	-	✓	✓	-	-	-	✓	-	-	✓	✓

Subject code: 19U2PYC04

Semester: II

Credit: 5

Hours: 75

B. Sc. PSYCHOLOGY

SEMESTER - II

Core - IV

SOCIAL PSYCHOLOGY - II

Learning objectives:

To enable the students to

- understand the interpersonal attraction and its importance
- know the issues in relationships
- understand the social influences on behaviour
- differentiate the individual and group behaviour

Learning Outcome

Students will be able to understand the interpersonal attraction

Students will be able to analyze the relationship issues

Students will be able to understand the social influence on behavior

Students will be able to get knowledge on individual and group behavior

CO NUMBER	CO STATEMENT	KNOWLEDGE LEVEL
CO1	To Illustrate about physical surroundings and interpersonal attraction.	K2
CO2	To define the concepts of friendship, loneliness, love.	K1
CO3	To analyze about pro social behavior and its influencing factors	K4
CO4	To build groups, understand decision making concepts by groups.	K6
CO5	To identify the applications of social psychology	K3

UNIT I: INTERPERSONAL ATTRACTION

Meeting Strangers: Physical surroundings and positive and negative affect- Becoming acquainted: Need to affiliate and moving toward friendship and reciprocity.

UNIT II: JOYS AND SORROWS IN RELATIONSHIPS

Initial interdependent Relationships: Close relatives and friendships and loneliness – Romantic relationships, Friendship versus loneliness, Romantic Relationships, Love and Physical Intimacy, Marital Relationships.

UNIT III: SOCIAL INFLUENCES, PRO-SOCIAL BEHAVIOUR AND AGGRESSION

Conformity and Compliance, Obedience - Universality - Social Relations – Pro-social behaviour: Responding to emergency, Factors that influence pro-social behaviour – Aggression and social determinants of aggression.

UNIT IV: GROUPS AND INDIVIDUAL BEHAVIOUR

Group formation and functions, social facilitation and loafing. Perceived fairness: Judgment of fairness and Reactions to unfairness. Decision making by groups: Process, moderations and group think.

Leadership: Who becomes and how leaders operate? - Transformational leadership.

UNIT V: ENVIRONMENTAL INFLUENCE AND APPLICATIONS

Environmental Influences: The urban environment and social behaviour - Environmental Stress. Social Psychology Applications: In legal system, In Business – Health Psychology – Environmental Psychology.

REFERENCE BOOKS:

1. Baron, Robert A. and Byrne, D. (2001) Social Psychology 8th Edition, Reprint, Prentice-Hall of India Pvt Ltd, New Delhi, India
2. Brehm, SS. and Kassin, S.N. (1996). Social Psychology, 3rd Edition, Houghton Mifflin Company, Boston, USA.
3. Crisp, R.J. and Turner, R.N. (2007). Essential Social Psychology, Sage Publications India Pvt Ltd., New Delhi, India.
4. Myers, D.G. (2002). Social Psychology, 7th International Edition, McGraw Hill Companies, New York, USA.

Mapping

PO CO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PO 11	PO 12	PO 13	PO 14	PO 15
CO1	✓	-	-	-	-	-	-	-	✓	-	-	-	-	-	-
CO2	-	✓	-	-	-	-	-	-	-	-	-	-	-	-	-
CO3	-	-	✓	-	-	-	-	✓	-	-	-	-	-	-	-
CO4	-	-	-	-	-	✓	-	✓	-	-	✓	-	-	✓	✓
CO5	-	-	-	✓	-	-	-	-	-	✓	-	-	✓	-	-

Subject code: 19U2PYA02

Semester: II

Credit: 5

Hours: 40

B. Sc. PSYCHOLOGY

SEMESTER - II

ALLIED - II

HUMAN RESOURCE MANAGEMENT

Learning Objectives:

To enable the students to

- understand the basic concepts in HRM
- know HR planning and various Selection Procedures
- analyze the Concept of Career Planning
- apply Performance appraisal, Job Evaluation
- understand job Promotion and controlling Absenteeism

Learning Outcome:

Students will be able to understand the nature and characteristics of Human Resource Management

Students will understand the importance of Human Resource Management.

Students are able to know the trends in managing the human resources in an organisation

CO NUMBER	CO STATEMENT	KNOWLEDGE LEVEL
CO1	To define concepts of Human Resource management and job analysis.	K1
CO2	To illustrate about Human Resource Planning, recruitment and selection.	K2
CO3	To examine the importance of human resource planning.	K4
CO4	To evaluate importance of performance appraisal, potential appraisal.	K5
CO5	To identify the need for promotion and benefits of promotion policy.	K3

UNIT I: HRM: AN INTRODUCTION

Perspectives: Definition – Objectives – Scope – Functions of HRM. Job analysis – Process of job analysis, Team analysis – Employee Empowerment.

UNIT II: HR PLANNING AND SELECTION

Human Resource Planning – Objectives – Process of HRP– Importance of Planning - Forecasting Recruitment – Sources of recruitment. Selection Procedure - Test and Interview - Types – reference check – final selection -Placement – Induction (orientation).

UNIT III: HRD AND CAREER PLANNING

HRD – Need – Functions – Training – Methods – Executive Development – Differences between Training and Development. Career Planning – Process – Succession Planning - Concept of Quality of Work Life (QWL).

UNIT IV: PERFORMANCE APPRAISAL AND JOB EVALUATION

Performance appraisal – Process – Techniques – Difference between Performance appraisal and Job Evaluation. Job Evaluation – Process – potential appraisal.

UNIT V: PROMOTION AND ABSENTEEISM

Promotion – Criteria – Benefits of effective promotion policy, Transfer – Purpose of transfer. Absenteeism – Causes – Measures - Labour Turnover – separation – VRS - retirement – dismissal.

TEXT BOOK

1. S.S. Khanka, Human Resource Management, SulthanChand& Sons, New Delhi.

REFERENCE BOOKS

2. C.B. Mamoria, Personnel Management – Humalaya publications house.
3. J. Jayasankar, Human Resource management, Margham Pub., Chennai.
4. K. Aswathappa, Human Resources and Personnel Management, TMH, New Delhi.
5. Kaushal Kumar, Human Resources Management – ABD Publishers.
6. Keith Davis, Human Relations at work – TMH.
7. G.R. Bassotia, Human Resources Management, Mangal Deep Publications.
8. Dr.K.Ramesh, “Human Resource Management”, Mithila Publications.

Mapping

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CO1	-	✓	-	-	-	-	-	-	-	-	-	-	-	-	-
CO2	✓	-	-	-	-	-	-	-	✓	-	-	-	-	-	-
CO3	-	-	-	✓	-	-	-	✓	-	-	-	-	-	-	-
CO4	-	-	-	-	✓	-	-	-	-	-	-	✓	-	-	-
CO5	-	-	-	✓	-	-	-	-	-	✓	-	-	✓	-	-

QUESTION PAPER PATTERN

(For Theory & Problem oriented subjects)

Time: 3 Hours

Max. Marks: 75

PART – A (20 x1 = 20 Marks)

Answer All the Questions

(From each unit Four questions)

PART – B (5 x 5 = 25 Marks)

Answer All Questions (Either or Type)

(From each unit One question)

PART – C (3 x 10 = 30 Marks)

Answer Any Three out of Five Questions

(From each unit One question)